

HIGHLIGHTS

NEWS FOR THE MEMBERS OF PELLA COOPERATIVE ELECTRIC

AUGUST 2026

What's Inside This Month

This month's newsletter is packed with important updates and exciting news for our members!

Member Appreciation Day is Almost Here!

Join us as we celebrate you! Inside you'll find event details, activities, and everything you need to know about this year's Member Appreciation Day. Be sure to check out the updated route information for the day to help you arrive safely and easily.



Your Electric Bill Has a New Look

We've redesigned your electric bill to make it easier to read and understand. Inside, we'll walk you through the new layout and explain where to find important information such as your account details, energy usage, and payment information.



Strategic Planning

The Board discussed scheduling its next strategic planning session. As the Cooperative's democratically elected governing body, the Board is responsible for establishing the long-term vision and strategic direction of PCEA. Strategic planning provides an opportunity for directors to evaluate future challenges, identify priorities, and help ensure the Cooperative remains well-positioned to serve its members for years to come.

IAEC Summer Conference

Board President Duane Ver Ploeg, Vice President Steve Inskeep, and CEO Doug Stewart attended the Iowa Association of Electric Cooperatives Summer Conference. The conference brought together directors, managers, and industry experts from across Iowa to discuss emerging industry trends, governance, and the challenges facing electric cooperatives. Opportunities like this help Cooperative leaders stay informed and bring valuable ideas back to Pella Cooperative Electric Association.

Board Briefs

Pella Cooperative Electric

Your Touchstone Energy® Cooperative 

2615 Washington St.
PO Box 106
Pella, IA 50219

1-800-619-1040
www.pella-cea.org
service@pella-cea.org



Open weekdays: 7:30 am - 4:30 pm;
excluding holidays



Board of Directors

President
Duane Ver Ploeg

Asst. Secretary/Treasurer
Darrell Boot

Vice President
Steve Inskeep

Director
Jon Van Woerkom

Secretary
Bryce Arkema

Director
Roy Jahner

Treasurer
Carroll Hoksbergen

CEO
Doug Stewart

Pella Cooperative Electric is a not-for-profit, member-owned electric cooperative, governed by an elected Board of Directors. This institution is an equal opportunity provider and employer. See pella-cea.org > Non-discrimination Statement for more information.

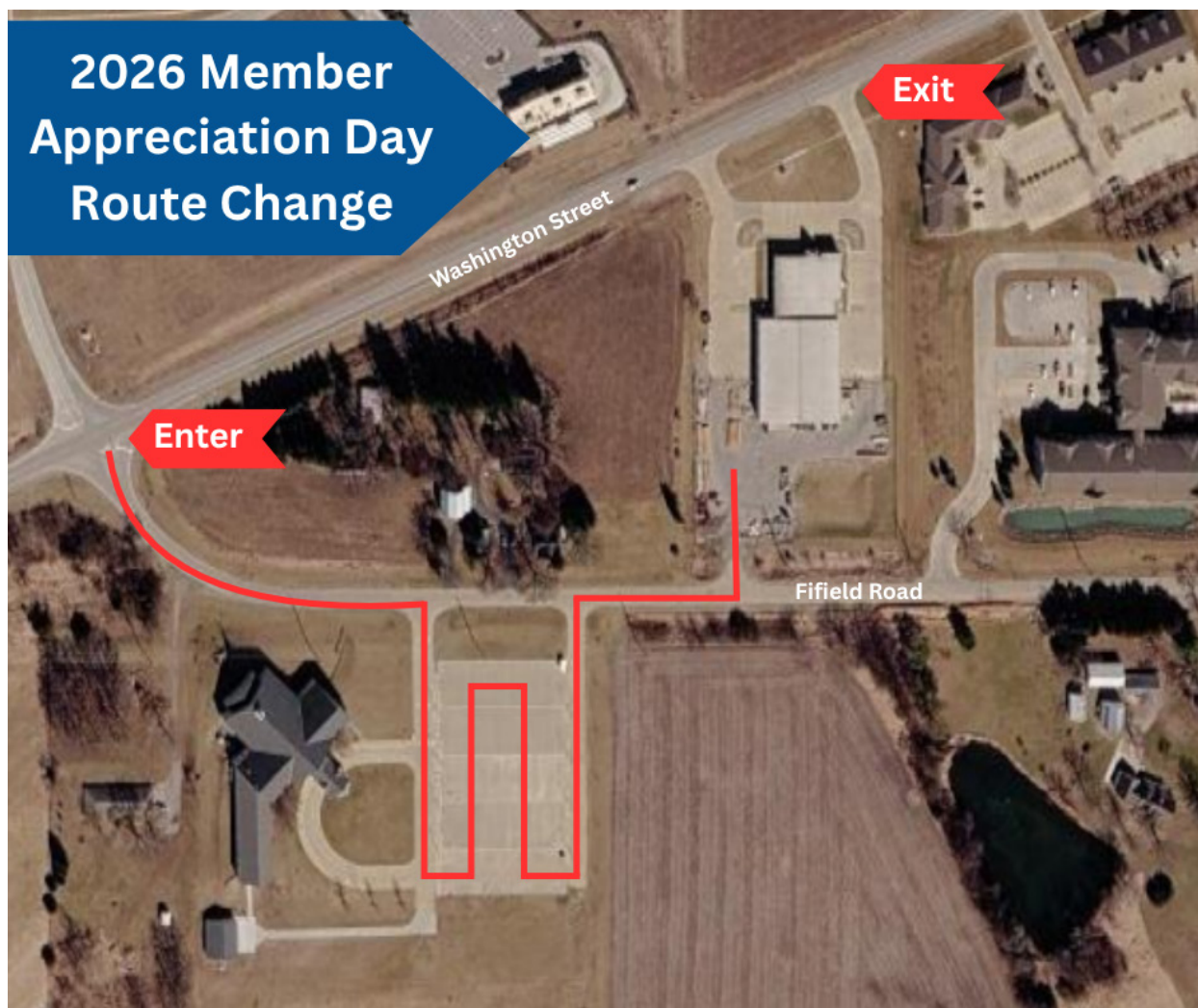
Same Appreciation, Brand-New Route!

Our annual Drive-Through Member Appreciation Day BBQ is just around the corner, and we can't wait to celebrate with you!

This year, we've made another change to our drive-through route to help accommodate the continued growth of this event. With more members attending each year, we've updated the traffic pattern to improve safety for our members, employees, and directors while keeping traffic moving as efficiently as possible.

Please Note: The Drive-Through Route Has Changed for 2026

All members should enter at the corner of Washington Street and Fifield Road. Upon entering, vehicles will be directed into the Covenant Reformed Church parking lot, where traffic will be staged before being released through our shop. Holding vehicles in the parking lot allows us to safely manage the increased number of attendees and maintain a smooth flow of traffic throughout the event.



If you approach from West 16th Street and travel down Fifield Road from the opposite direction, don't worry! Staff will direct you into the church parking lot so you can join the line in the correct location.

Please refer to the route map above before arriving. Our staff, directors, and volunteers will also be onsite to guide you every step of the way.

As always, you'll drive through our shop where our team will be serving up fresh-grilled burgers and hot dogs, along with chips, a drink, a sweet treat, and a special giveaway as our way of saying thank you for your membership and support.

We appreciate your patience and cooperation as we implement this new traffic pattern, and we look forward to celebrating another great Member Appreciation Day with you!

MEMBER APPRECIATION DAY

DRIVE-THRU BBQ

SATURDAY, SEPTEMBER 19

11AM - 1PM



WHERE

Pella Cooperative Electric
2615 Washington Street, Pella



DRIVE-THRU

Drive thru the co-op's parking lot for a hamburger or hotdog on us, grilled by the Marion County Cattlemen. We'll hand you a member gift on your way through!

**Until supplies lasts! Meals are provided for vehicle occupants only.*



GIVEAWAYS

During the week leading up to Member Appreciation Day, we will randomly pick door prize winners to win \$25 off your electric bill! No entry needed. We'll let you know if you win! Watch our Facebook page for prize winner announcements.

NAVIGATING YOUR NEW ELECTRIC BILL

Your September bill has a new look! We've redesigned your electric bill with a fresh new look and a more organized layout that's easier to read. The updated design makes key account information simpler to find and features important messages from Pella Cooperative Electric Association more prominently.



Visit us online at www.pella-cea.org
Phone: (641) 628-1040
Toll Free: (800) 619-1040

Important Messages

Summer Lobby Hours:
Our lobby will be open Monday through Thursday, 7:00 a.m. to 4:30 p.m., and Friday, 7:00 a.m. to 11:00 a.m. Regular hours resume on September 7. Outage reporting remains available 24/7.

Member Name JOHN DOE
JANE DOE
Account # 12345678
Billing Date: 08/10/2026
Current Bill Due Date: 09/01/2026

Previous Balance	\$140.85
Payment Received	-\$140.85
Balance Forward	\$0.00
Current Charges	\$184.22
Total Amount Due 09/01/26	\$184.22

Total Due
\$184.22
Due Date: 09/01/2026

Service Address: 123 MAIN STREET

Meter No.	Rate	Reading From	Dates To	Readings Previous	Present	Multiplier	kWh Usage	Non-Coins Dmd KW	Coins Dmd KW	Ratchet Dmd KW
123456789	RES02	07/01/26	07/31/26	90915	92009	1	1,094	7.71	0.000	0.000

Energy Cost Adjustment Factor: 0.0046001
Distribution Cost Adjustment Factor: 0.0000000

Energy Usage Comparison

Month	Usage (kWh)	Temp (°F)
2025	1,094	72
2026	1,125	72

Current Service Detail

Facility Charges	\$45.00
Energy Cost Adj.	\$5.03
Energy Sales Meter # 123456789	\$132.37
Subtotal	\$182.40
County Tax	\$1.82
Total Current Charges	\$184.22

Energy Usage Comparison

Category	Value
This Month	1,094 kWh 31 days
Last Month	751 kWh 31 days
This Month Last Year	1,125 kWh 30 days
Avg Daily Use	35 kWh
Avg Daily Cost	\$5.94
Avg Daily High	72°F

KEEP SEND

Pella Cooperative Electric PO Box 106
Pella IA 50219

PAY YOUR BILL 24/7
APP: SmartHub
PHONE: 800-619-1040

VISA MasterCard

Account Number 12345678
Total Due 09/01/2026 \$184.22
Amount Due After 09/01/2026 \$186.98
Checks must be in U.S. funds and drawn on a U.S. bank.

PELLA COOPERATIVE ELECTRIC
PO BOX 106
PELLA IA 50219-0106

JOHN DOE
JANE DOE
123 MAIN STREET
PELLA, IA 50219

A ACCOUNT INFORMATION.

This section shows your account name, account number, billing date and a summary of your account.

B TOTAL AMOUNT DUE.

This section summarizes your total amount due and payment due date. If you participate in automatic payment or budget billing, that information will also appear here.

C ELECTRIC USAGE GRAPH.

This graph shows your monthly electric usage and the average temperature for each month over the past year.

D BILL BREAKDOWN.

This section provides a detailed breakdown of your electric service and monthly charges.

E ENERGY USAGE COMPARISON.

This section compares your current month's energy usage with the previous month, the same month last year, and your daily average usage.

F PAYMENT STUB.

If you are paying by check, please detach here and return this stub with your payment.

Have questions about your bill?

Give us a call at (800) 619-1040 or send us an email at service@pella-cea.org.

For more information on billing options like budget billing or autopay, visit www.pella-cea.org/payment-billing.